

### **Explanatory notes on the distribution matrix 2015**

1. The updated 2015 distribution matrix
2. The 2005 distribution matrix
3. Comparison of the 2005 and the 2015 distribution matrices

In recent months extensive research has been conducted on behalf of Stichting Reprorecht, to gain insight in the analogous and digital reproduction of copyright protected works by Dutch businesses, government institutions, and educational institutions. The outcomes of this research were used to update the 2005 distribution matrix. In 2015 the updated matrix was used to assign the total amount of fees available for distribution to the different categories of published works. This document contains the updated distribution matrix and a comparison between the former 2005 and the updated 2015 matrix.

## 1. The updated 2015 distribution matrix

### Distribution matrix Business

#### Step 1

##### Dutch / Foreign rights holders

The Netherlands	88,95%
Foreign rights holders	11,05%

#### Step 2

##### Dutch text/images

Text	74,46%
Images	25,54%

##### Foreign rights holders text/images

Text	72,72%
Images	27,28%

#### Step 3

##### Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	26,32%
Professional/Business Books, Scientific Books and Textbooks (HVE)	28,09%
School Books (primary, secondary, and intermediate vocational education)	9,85%
Other Literature, Fiction and Nonfiction Books	9,11%
Newspapers	20,46%
Popular/Consumer Periodicals/Magazines	4,87%
Music Publications (sheet music)	1,29%

##### Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	31,81%
Professional/Business Books, Scientific Books and Textbooks (HVE)	21,24%
School Books (primary, secondary, and intermediate vocational education)	8,65%
Other Literature, Fiction and Nonfiction Books	5,01%
Newspapers	24,00%
Popular/Consumer Periodicals/Magazines	8,28%
Music Publications (sheet music)	1,01%

### Distribution matrix Education

#### Step 1

##### Dutch / Foreign rights holders

The Netherlands	96,12%
Foreign rights holders	3,88%

#### Step 2

##### Dutch text/images

Text	65,12%
Images	34,88%

##### Foreign rights holders text/images

Text	81,13%
Images	18,87%

#### Step 3

##### Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	8,85%
Professional/Business Books, Scientific Books and Textbooks (HVE)	14,20%
School Books (primary, secondary, and intermediate vocational education)	62,24%
Other Literature, Fiction and Nonfiction Books	2,38%
Newspapers	9,68%
Popular/Consumer Periodicals/Magazines	2,28%
Music Publications (sheet music)	0,38%

##### Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	8,51%
Professional/Business Books, Scientific Books and Textbooks (HVE)	18,10%
School Books (primary, secondary, and intermediate vocational education)	59,36%
Other Literature, Fiction and Nonfiction Books	1,68%
Newspapers	9,97%
Popular/Consumer Periodicals/Magazines	2,17%
Music Publications (sheet music)	0,20%

### Distribution matrix Government

#### Step 1

##### Dutch / Foreign rights holders

The Netherlands	84,52%
Foreign rights holders	15,48%

#### Step 2

##### Dutch text/images

Text	74,56%
Images	25,44%

##### Foreign rights holders text/images

Text	69,09%
Images	30,91%

#### Step 3

##### Dutch text/per category

Professional/Business/Trade Magazines and Scientific Journals	30,42%
Professional/Business Books, Scientific Books and Textbooks (HVE)	25,10%
School Books (primary, secondary, and intermediate vocational education)	12,88%
Other Literature, Fiction and Nonfiction Books	5,57%
Newspapers	20,96%
Popular/Consumer Periodicals/Magazines	4,89%
Music Publications (sheet music)	0,17%

##### Dutch images/per category

Professional/Business/Trade Magazines and Scientific Journals	37,08%
Professional/Business Books, Scientific Books and Textbooks (HVE)	9,10%
School Books (primary, secondary, and intermediate vocational education)	16,34%
Other Literature, Fiction and Nonfiction Books	1,29%
Newspapers	26,93%
Popular/Consumer Periodicals/Magazines	9,13%
Music Publications (sheet music)	0,13%

## 2. The 2005 distribution matrix

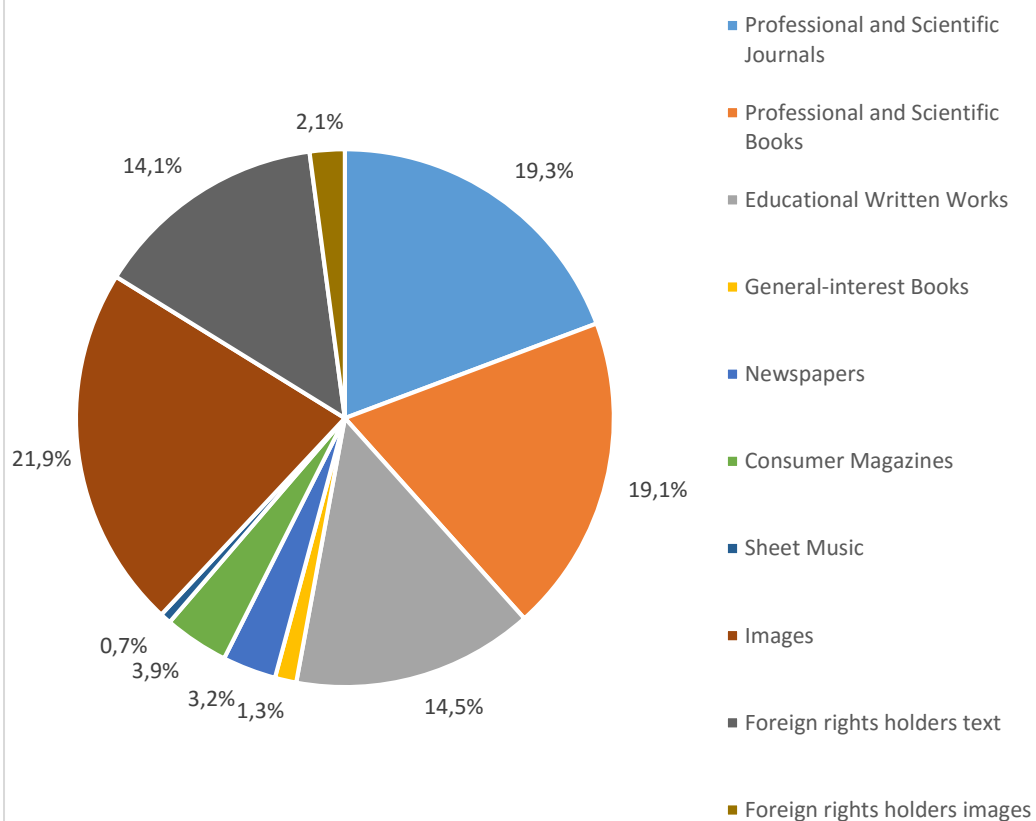
### Distribution matrix

As approved in a meeting of the Board of Management of Stichting Reprorecht on 1 March 2005.

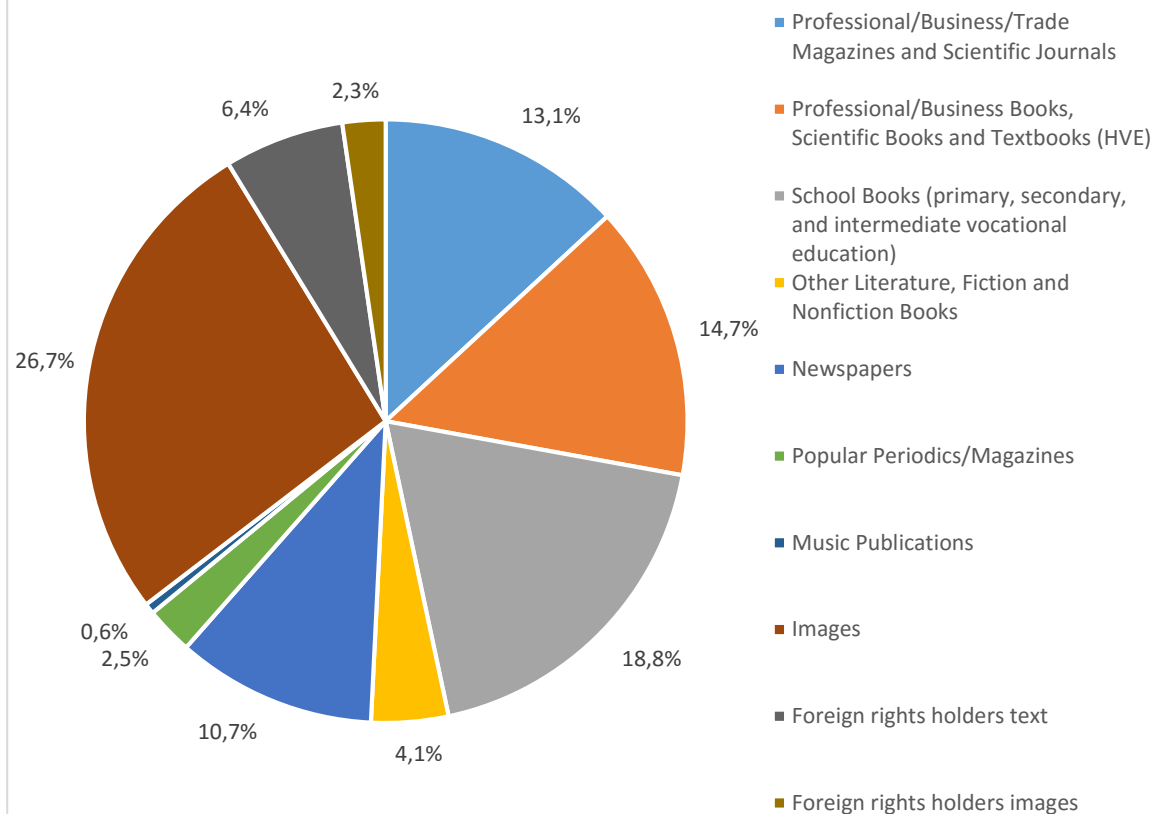
STEP 1			
Breakdown of sheet music			
Proportion:	0.7%		
of which sheet music comprises:	95%		
and illustrations:	5%		
STEP 2			
Further breakdown in the Netherlands and other countries			
Netherlands:	83.7%		
Other countries	16.3%		
STEP 3			
Breakdown of Dutch component by text and illustrations			
Text	73.75%		
Illustrations	26.25%		
Breakdown of other countries component by text and illustrations			
Text	87.0%		
Illustrations	13.0%		
STEP 4			
Breakdown of Dutch text component by category	Business	Education	Government
Professional and scientific journals	38.76%	11.99%	37.05%
Professional and scientific books	38.76%	16.98%	20.03%
Educational written works	12.97%	48.79%	25.12%
General-interest books	1.52%	1.89%	6.62%
Newspapers	6.08%	1.87%	9.33%
Consumer magazines	1.90%	18.48%	1.85%

### 3. Comparison of the 2005 and the 2015 distribution matrices

Distribution based on the 2005 matrix\*



Distribution based on the 2015 matrix\*



Based on an average of the collected fees per year per sector: Business, Education, Government.